**Course Syllabus**

Academic year: 2020-2021

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| Institution | University of Petroşani |
| Faculty | Science |
| Field of study | Business Administration |
| Level | Bachelor |
| Program of study | Economics of Trade, Tourism and Services |

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| Course | **Business Management in Trade, Tourism and Services** |
| Code | C.G.3.1.05 |
| Year of study (semester) | III (V) |
| Number of hours | 56 |
| Number of credits | 4 |
| Professor | Prof., Ph.D. IONICĂ Andreea |

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| **No.** | **Topic** |
|  | **Services - basic concepts.** |
|  | **Theoretical approaches on Service Management.** |
|  | **Specific elements of tourism management.** |
|  | **Elements of commercial management.** |